

# Prosofos Remote International Skill Building Experience



## BROCHURE



### COURSES

- DIGITAL MARKETING
- GRAPHIC DESIGNING
- CONTENT MANAGEMENT SYSTEM
- COMMUNICATION SKILL

# What is **ProRise** **Placement Guaranteed** Program?

Enroll, Excel, and Embark on an International Career!

Seize Remote Job Opportunities across North America.

Pro-RISE presents a revolutionary 6-month training initiative, bringing the classroom to your doorstep. Access popular skill-based courses from the comfort of your home. Beyond training, ProRISE offers the opportunity to acquire priceless international work experience through hands-on involvement in real global projects. Additionally, we extend international placement prospects to students, backed by a money-back guarantee!



# Our Courses

It is only the skilled who can survive in today's highly competitive job market. With Pro-RISE, you boost your practical skills by studying these industry-approved courses:

## 01 **Graphic Designing**

From pixels to print - unravel the art of captivating visuals & master the magic of visual communication.



## 02 **Digital Marketing**

From social media to SEO - navigate the ever-evolving landscape of online promotion





### 03 Content Management System

Learn to wield web builders that shape the online world – create websites & organize content effortlessly



### 04 Communication skill & Personality Development

Articulate ideas with finesse and foster meaningful connections. Boardroom pitch or a casual chat master the art of communication

[Get Started](#)

# Preview the Syllabus

## Shaping **Your Career Journey**

Drawing insights from market demands and inspired by industry experts, we have meticulously crafted a comprehensive syllabus designed to bridge the gap between education and industry needs.

### Explore the syllabus for

## **Graphics Designing**



- ✓ Tools Usage (Adobe Photoshop)
- ✓ Image Coloring, Retouching & Manipulation
- ✓ Typographic Design
- ✓ Cartoon Caricature
- ✓ E-Commerce Product Banner Design
- ✓ Adobe Illustrator
- ✓ Vector based Illustration
- ✓ Logo Design
- ✓ Visiting Card Design
- ✓ Poster Design
- ✓ Usage of tools in work area(Adobe Figma)
- ✓ Mobile App Design (UI/UX)
- ✓ Desktop Web Design
- ✓ Video Editing With Sound
- ✓ Movie Poster
- ✓ Logo Pitch
- ✓ T-shirt Design
- ✓ Paper Cutout Design
- ✓ Tab App Design
- ✓ Comic Cover page Colouring
- ✓ Magazine Cover Page
- ✓ Template design in Typography
- ✓ Video Advertisement & Social Media Post

- ✓ Technical SEO
- ✓ Content Marketing
- ✓ Email marketing
- ✓ Social marketing
- ✓ Organic Social Media
- ✓ Paid Social Media
- ✓ Google Ads
- ✓ Marketing Proposal
- ✓ Funnel Building
- ✓ Reporting (Monthly, Weekly Client Facing)
- ✓ ORM (ONLINE REPUTATION MANAGEMENT)
- ✓ Google AdSense
- ✓ Affiliate Marketing
- ✓ Wikipedia Pages Setup
- ✓ Reddit and Snapchat Marketing
- ✓ Youtube account and monetization
- ✓ Multilingual SEO for global audiences
- ✓ Influencer partnerships and co-branding
- ✓ Algorithms and echo chambers
- ✓ Viral marketing and network effects.
- ✓ Strategies for effective influencer collaborations.
- ✓ Chatbots and AI-driven customer support
- ✓ SEO (Search Engine Optimization) - On & Off Page

## Explore the syllabus for Digital Marketing

Drawing insights from market demands and inspired by industry experts, we have meticulously crafted a comprehensive syllabus designed to bridge the gap between education and industry needs.



# Preview the Syllabus

## Shaping **Your Career Journey**

Explore the syllabus for Content Management System & Communication Skills & Personality Development below:



### Content Management System (CMS)

- ✓ Introduction to CMS
- ✓ Types of CMS & Its Usage
- ✓ What are website builders?
- ✓ About Publish Mason, Important terms
- ✓ Developing websites using blocks and widgets
- ✓ Setting up a website
- ✓ Maintaining and managing client instances
- ✓ Making Digital Marketing Assessments using Hotjar and Yoast SEO

### Communication Skills & Personality Development

- ✓ Greetings, Introduction, & Role-Playing Scenarios
- ✓ Vocabulary Building & Fluency Practice
- ✓ Presentation Skills & Confidence Building
- ✓ Grammar Fundamentals & Idioms and Phrases
- ✓ Email Etiquettes & Listening Skills
- ✓ Personal Grooming and Personality Development
- ✓ Daily Conversations & Speech Flow Exercises
- ✓ Interpersonal Skills & Corporate Etiquettes



# Get International Work Experience

At ProRISE, we believe in the power of global exposure. Through partnerships and projects with global companies, you'll have the opportunity to work on real-world challenges, collaborate with professionals from diverse backgrounds, and build a truly international network.

This experience not only enhances your skillset but also opens doors to exciting career opportunities around the world.



# Our Program

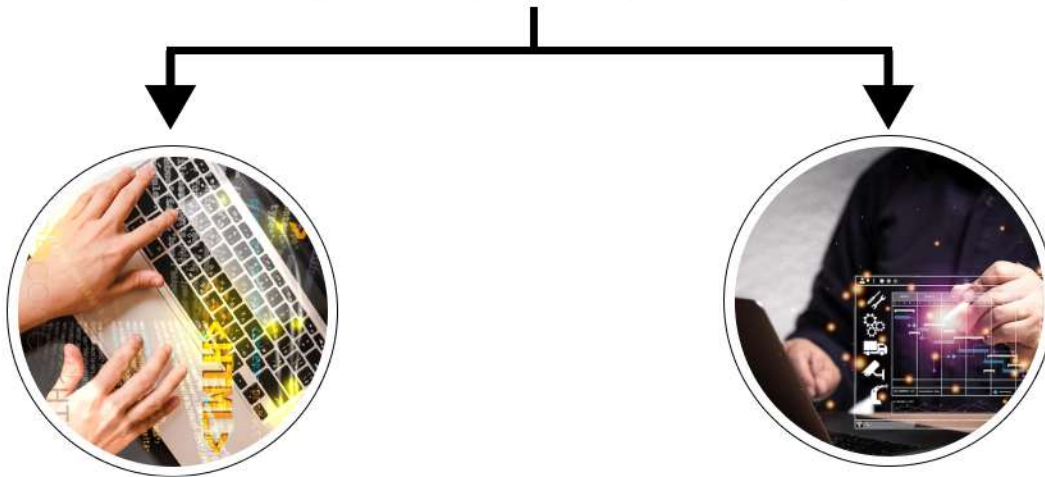


Scan QR Code to  
Make Payment

Explore our meticulously designed programs to equip you with the skills demanded by the global industry:

## ProRise Placement Guaranteed Program

Choose an advanced course from either  
Graphic Designing or Digital Marketing



### Pixel-Perfect Program

You choose **Graphics Designing** as an advanced course.

### Digi-Mastery Program

You choose **Digital Marketing** as an advanced course.

- ✓ **Courses Fees : 40,000/-**
- ✓ **Tenure (2 Months of training + 4 Months of practical application) : 6 Months**
- ✓ **Stipend (for 4 months) : Rs 5000/- per month**
- ✓ **Guaranteed Placement : YES**
- ✓ **Option to Pay In Installments :: Yes, 20,000 before joining &, 20,000 after 30 days (flexible)**

# Our Trainers

Uncover a world of knowledge as you engage with our courses, facilitated by our accomplished trainers. Benefit from their expertise and experience for a truly enriching educational journey.



## Shirin Sandhu

Communication Skills Trainer

**Qualification :** BA (hons)  
Psychology Soft skills Trainer &  
Corporate Trainer (CPD & HRCI  
certified)

**Bio :** With a wealth of experience, she has excelled as the Head Counselor for both junior and senior secondary classes for an extended period. Her remarkable journey includes serving as a teacher and communication skills trainer in various schools, showcasing her extensive and valuable expertise over the years.



## Manish Bhatnagar

Graphic Designing Trainer

**Qualification :** Masters in Fine Art  
(M.F.A- Visual Communication)  
Delhi College Of Art -Delhi  
University South Campus

**Bio :** Bringing more than 7 years of extensive experience in this field our trainer has been guiding students from various universities and institutes, our accomplished trainer has established a noteworthy track record. His background also includes a substantial duration of contributing as a Graphic Designer and 2D Animator for two different companies, reflecting his enduring commitment to the field.



## Shubham Raut

Digital Marketing Trainer

**Qualification :** Masters in Digital  
Marketing from IMT Gaziabad

**Bio :** With more than 6 years of experience in Digital Marketing, our expert has successfully navigated the intricacies of strategizing and implementing impactful campaigns over an extensive career. Complementing this, they offer a considerable duration of teaching experience, seamlessly merging practical insights with theoretical knowledge for an enriched learning experience.

Experience education at its best with our courses, led by a team of highly qualified and experienced trainers. Unlock your potential with their expert guidance and comprehensive knowledge.



# Our Clients

Unlock the door to real-world experience with live projects from some of our prestigious clients. Our students will have the opportunity to work on projects that define industry standards and set the stage for future success.



# Certificates You Get

*As a ProRISE trainee, you receive two significant certificates upon successfully completing your training:*

✓ ***Training Completion Certificate:***

This certificate acknowledges your commitment to learning and mastering industry-relevant skills

✓ ***International Work Experience Certificate***

This certificate signifies your successful transition into the highly lucrative North American markets and open doors to overseas job opportunities.



# Benefits

*At ProRISE, we go above and beyond to offer you a multitude of benefits:*

- ✓ Access to world-class training from the comfort of your home.
- ✓ Gain invaluable international exposure through real global projects
- ✓ Get placed in the North American market
- ✓ Receive Training Completion and International Work Experience certificates
- ✓ Become specialized in industry approved courses.
- ✓ Get 100% placement support with Interview Preparation, Resume Optimization, & Job postings.

[Know More](#)





LET'S START  
THE  
JOURNEY

## How to Join ?

Embark on your journey to success with ProRISE. Here's how you can join us:

- 01 Begin your journey by expressing your interest. Simply call us at 9309705884.
- 02 Our representative will schedule a personalized presentation for you.
- 03 You select the program that suits your requirements.
- 04 You submit the required documents and complete the necessary formalities.
- 05 Your admission to ProRISE is confirmed upon successful payment of fees.

[Join Now](#)



# Enroll Today

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