

Prosofos Remote International Skill Building Experience



BROCHURE



COURSES

- DIGITAL MARKETING
- GRAPHIC DESIGNING
- CONTENT MANAGEMENT SYSTEM
- COMMUNICATION SKILL

What is ProRise ?

Get Paid to Get Trained.

Claim Remote Employment Opportunities in the North America.

Pro-RISE is a transformative 6-month training program. We bring the classroom to your doorstep, offering popular skill-based courses that you can access from the comfort of your home.

But that's not all. With ProRISE, you'll have the chance to gain invaluable international work experience by working on real global projects. Lastly, we place you in highly lucrative North American markets



Our Courses

It is only the skilled who can survive in today's highly competitive job market. With Pro-RISE, you boost your practical skills by studying these industry-approved courses:

01 **Graphic Designing**

From pixels to print - unravel the art of captivating visuals & master the magic of visual communication.



02 **Digital Marketing**

From social media to SEO - navigate the ever-evolving landscape of online promotion



Learn to wield web builders that shape the online world – create websites & organize content effortlessly



Articulate ideas with finesse and foster meaningful connections. Boardroom pitch or a casual chat master the art of communication

Get Started

Preview the Syllabus Shaping **Your Career Journey**



Scan QR Code to
Make Payment

Drawing insights from market demands and inspired by industry experts, we have meticulously crafted a comprehensive syllabus designed to bridge the gap between education and industry needs.

Explore the syllabus for **Graphics Designing**



- ✓ Tools Usage (Adobe Photoshop)
- ✓ Image Coloring, Retouching & Manipulation
- ✓ Typographic Design
- ✓ Cartoon Caricature
- ✓ E-Commerce Product Banner Design
- ✓ Adobe Illustrator
- ✓ Vector based Illustration
- ✓ Logo Design
- ✓ Visiting Card Design
- ✓ Poster Design
- ✓ Usage of tools in work area (Adobe Figma)
- ✓ Mobile App Design (UI/UX)
- ✓ Desktop Web Design
- ✓ Video Editing With Sound
- ✓ Movie Poster
- ✓ Logo Pitch
- ✓ T-shirt Design
- ✓ Paper Cutout Design
- ✓ Tab App Design
- ✓ Comic Cover page Colouring
- ✓ Magazine Cover Page
- ✓ Template design in Typography
- ✓ Video Advertisement & Social Media Post

- ✓ Technical SEO
- ✓ Content Marketing
- ✓ Email marketing
- ✓ Social marketing
- ✓ Organic Social Media
- ✓ Paid Social Media
- ✓ Google Ads
- ✓ Marketing Proposal
- ✓ Funnel Building
- ✓ Reporting (Monthly, Weekly Client Facing)
- ✓ ORM (ONLINE REPUTATION MANAGEMENT)
- ✓ Google AdSense
- ✓ Affiliate Marketing
- ✓ Wikipedia Pages Setup
- ✓ Reddit and Snapchat Marketing
- ✓ Youtube account and monetization
- ✓ Multilingual SEO for global audiences
- ✓ Influencer partnerships and co-branding
- ✓ Algorithms and echo chambers
- ✓ Viral marketing and network effects.
- ✓ Strategies for effective influencer collaborations.
- ✓ Chatbots and AI-driven customer support
- ✓ SEO (Search Engine Optimization) - On & Off Page

Explore the syllabus for Digital Marketing

Drawing insights from market demands and inspired by industry experts, we have meticulously crafted a comprehensive syllabus designed to bridge the gap between education and industry needs.



Preview the Syllabus Shaping **Your Career Journey**

Explore the syllabus for Content Management System & Communication Skills & Personality Development below:



Content Management System (CMS)

- ✓ Introduction to CMS
- ✓ Types of CMS & Its Usage
- ✓ What are website builders?
- ✓ About Publish Mason, Important terms
- ✓ Developing websites using blocks and widgets
- ✓ Setting up a website
- ✓ Maintaining and managing client instances
- ✓ Making Digital Marketing Assessments using Hotjar and Yoast SEO

Communication Skills & Personality Development

- ✓ Greetings, Introduction, & Role-Playing Scenarios
- ✓ Vocabulary Building & Fluency Practice
- ✓ Presentation Skills & Confidence Building
- ✓ Grammar Fundamentals & Idioms and Phrases
- ✓ Email Etiquettes & Listening Skills
- ✓ Personal Grooming and Personality Development
- ✓ Daily Conversations & Speech Flow Exercises
- ✓ Interpersonal Skills & Corporate Etiquettes



Get International Work Experience

At ProRISE, we believe in the power of global exposure. Through partnerships and projects with global companies, you'll have the opportunity to work on real-world challenges, collaborate with professionals from diverse backgrounds, and build a truly international network.

This experience not only enhances your skillset but also opens doors to exciting career opportunities around the world.



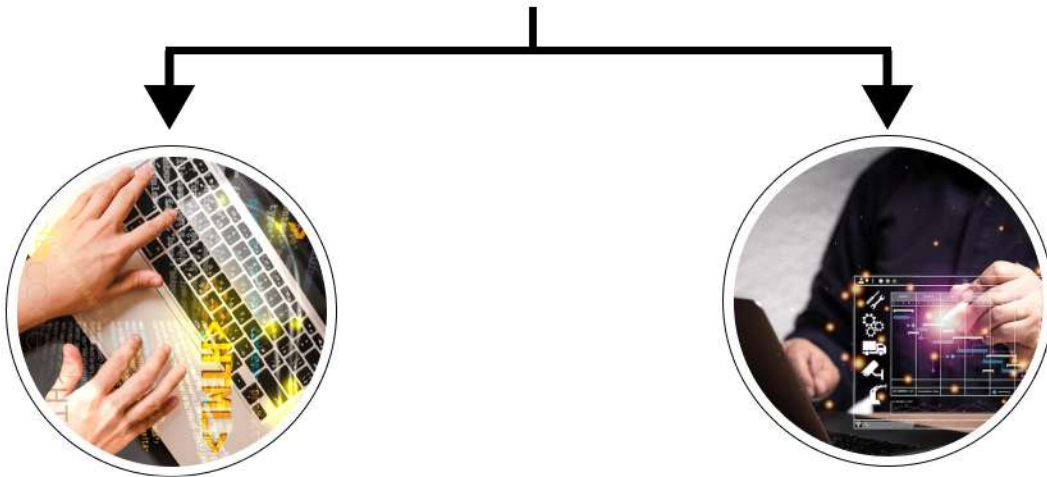
Our Programs

Explore our meticulously designed programs to equip you with the skills demanded by the global industry:

Program 1:

Digital-Design Choice Program

Combining Core & Advanced Expertise Choose an advanced course from either **Graphic Designing** or **Digital Marketing**.



Pixel-Perfect Program

You choose **Graphics Designing** as an advanced course.

Digi-Mastery Program

You choose **Digital Marketing** as an advanced course.

- ✓ **Courses Fees : 20,000/-**
- ✓ **Tenure (2 Months of training + 4 Months of practical application) : 6 Months**
- ✓ **Stipend (for 4 months) : Rs 2,500 per month**
- ✓ **International Placement Assistance : YES**
- ✓ **Option to Pay In Installments : Yes, Rs. 10,000 before joining & Rs. 10,000 after 30 days.**

Program 2 :

Digital-Design Fusion Program

Mastering Dual Disciplines This program enables trainees to simultaneously pursue advanced courses in both **Graphic Designing** and **Digital Marketing**.



- ✓ **Courses Fees : 25,000/-**
- ✓ **Tenure (2 Months of training + 4 Months of practical application) : 6 Months**
- ✓ **Stipend (for 4 months) : Rs 2,500 per month**
- ✓ **International Placement Assistance : YES**
- ✓ **Option to Pay In Installments : Yes, Rs. 15,000 before joining & Rs. 10,000 after 30 days.**

* You pay a sum of Rs. 20,000 for Digital-Design Choice Program and Rs. 25,000 for Digital-Design Fusion Program. Upon successful completion of the initial 2-month training phase, and passing our aptitude test, you will start a guaranteed 4-month paid training period, during which you will receive a stipend of Rs. 2,500 per month.

Our Trainers

Uncover a world of knowledge as you engage with our courses, facilitated by our accomplished trainers. Benefit from their expertise and experience for a truly enriching educational journey.



Shirin Sandhu

Communication Skills Trainer

Qualification : BA (hons)
Psychology Soft skills Trainer &
Corporate Trainer (CPD & HRCI
certified)

Bio : With a wealth of experience, she has excelled as the Head Counselor for both junior and senior secondary classes for an extended period. Her remarkable journey includes serving as a teacher and communication skills trainer in various schools, showcasing her extensive and valuable expertise over the years.



Manish Bhatnagar

Graphic Designing Trainer

Qualification : Masters in Fine Art
(M.F.A- Visual Communication)
Delhi College Of Art -Delhi
University South Campus

Bio : Bringing more than 7 years of extensive experience in this field our trainer has been guiding students from various universities and institutes, our accomplished trainer has established a noteworthy track record. His background also includes a substantial duration of contributing as a Graphic Designer and 2D Animator for two different companies, reflecting his enduring commitment to the field.



Shubham Raut

Digital Marketing Trainer

Qualification : Masters in Digital
Marketing from IMT Gaziabad

Bio : With more than 6 years of experience in Digital Marketing, our expert has successfully navigated the intricacies of strategizing and implementing impactful campaigns over an extensive career. Complementing this, they offer a considerable duration of teaching experience, seamlessly merging practical insights with theoretical knowledge for an enriched learning experience.

Experience education at its best with our courses, led by a team of highly qualified and experienced trainers. Unlock your potential with their expert guidance and comprehensive knowledge.



Our Clients

Unlock the door to real-world experience with live projects from some of our prestigious clients. Our students will have the opportunity to work on projects that define industry standards and set the stage for future success.



Certificates You Get

As a ProRISE trainee, you receive two significant certificates upon successfully completing your training:



Training Completion Certificate:

This certificate acknowledges your commitment to learning and mastering industry-relevant skills



International Work Experience Certificate

This certificate signifies your successful transition into the highly lucrative North American markets and open doors to overseas job opportunities.



Benefits

At ProRISE, we go above and beyond to offer you a multitude of benefits:

- ✓ Access to world-class training from the comfort of your home.
- ✓ Gain invaluable international exposure through real global projects
- ✓ Get placed in the North American market
- ✓ Receive Training Completion and International Work Experience certificates
- ✓ Become specialized in industry approved courses.

**Placement is contingent upon your individual performance throughout the training period.*

Know More





LET'S START
THE
JOURNEY

How to Join ?

Embark on your journey to success with ProRISE. Here's how you can join us:

01

Begin your journey by expressing your interest. Simply call us at 9309705864.

02

Our representative will schedule a personalized presentation for you.

03

You select the program that suits your requirements.

04

You submit the required documents and complete the necessary formalities.

05

Your admission to ProRISE is confirmed upon successful payment of fees.

Join Now



Enroll Today

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