

International Digital Expert Program

Our Partners:  cognizant

CGI



RIMIB
Real Estate • Investment • Mortgage • Insurance • Banking

BROCHURE



Prosofos Remote International Skill Building Experience

COURSES

- DIGITAL MARKETING
- GRAPHIC DESIGNING
- CONTENT MANAGEMENT SYSTEM
- COMMUNICATION SKILLS

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ABOUT THE PROGRAM

ProRISE is a six-month international work-based training program. Meticulously designed by industry veterans located in Canada, ProRISE provides practical hands-on training to participants in most sought after courses. Beyond training, we also offer **guaranteed placements** to all our successful trainees.

After engaging with various industries and leading businesses, a common challenge surfaced – **a lack of employees proficient in crossfunctional skills**. Many possess specialized knowledge but struggle to bridge gaps across domains, resulting in a workforce that is often one-dimensional.

In response, we introduce ProRISE, a program designed for a holistic learning experience. Starting with a rigorous 2-month theoretical training phase focusing on enhancing technical skills **in four IT domains**, trainees then dive into 4 months of practical training with live international projects. Earn a stipend while gaining priceless international work exposure. Choose ProRISE for a seamless blend of theory and hands-on experience, preparing you for success in today's dynamic business landscape.



ABOUT THE PROGRAM

Currently, we offer in-depth training across four courses:

- Graphic Designing (Advanced)
- Digital Marketing (Advanced)
- Communication Skills, and
- Content Management System (CMS).

Upon successfully completing the program, you receive five different certifications, which highlight your proficiency in the chosen field. Additionally, our team of erudite mentors, assists you in refining your resume, creating impactful cover letters, and excelling in mock interviews.

Thanks to our growing number of placement partners, we let our trainees seize remote work opportunities with North American international companies. Based on a survey from salary.com, the entry-level average annual salaries of a Digital Marketer and a Graphic Designer in North America are approximately \$50,000 and \$29,938 respectively based on a 40-hour workweek.



ABOUT THE PROGRAM

Whether you're a designer, advertising professional, content creator, influencer, or an aspiring digital marketer, we invite you to join our exciting training program and shape your career for a rewarding future. Join us today and enjoy the following benefits:

- Get once-in-a-lifetime opportunity to work on a live project with ProSofos Inc., a leading Canadian IT consulting company and present it directly to the board of directors.
- Work live on online American projects with brands like RIMIB, DailyGTA, Red Mushroom Canada, CGI & Cogency.
- Learn online from the comfort of your home in flexible schedules, including evening batches.
- Begin from the scratch and master core concepts on the go
- Discover the applications of artificial intelligence in your work and learn strategies to streamline your workflow.
- Engage in mock interviews and bonus sessions with our trainers to bolster your chances of securing high-paying employment opportunities



The ProRISE Promise

100% Guaranteed Placement or Money Back*

Upon successfully completing our 6-month training program, the next 12 months are dedicated to an impactful placement process. Throughout this period, we meticulously refine your professional profile, sharpen your interview skills, and create standout CVs tailored to your strengths. Our dedicated team schedules interviews and works tirelessly to secure your placement within your desired domain.

In the rare instance that a placement isn't achieved, we offer a full refund of the entire fees*, no questions asked

**Excluding the stipend paid*

Our Placement Partners

Our extensive network of placement partners spans across North America, with exciting collaborations now extending to top Indian companies. Recognizable names in our partner lineup include ProSofos, RIMIB, DailyGTA, Publish Mason, Red Mushroom, Rental Save, Cogency, J & M, Cognizant, and many more. Further, our placements begin with a starting salary of 3 LPA.



ABOUT

ProSofos Inc.

(Our leading placement partner)

ProSofos (www.prosofos.com) means "wise professionals". As a leading Canadian IT consulting organization, it boasts a top-tier leadership and an expert team with over two decades of experience collaborating with top international companies. The core focus is on delivering value to their clients and achieving results that drive success. Each IT solution and product they conceive undergoes thorough testing.

Embodying principles of empathy and creativity, ProSofos offers technology-based solutions rooted in real-world experiences. The company was founded with the vision of humanizing technology and converging creativity with modern tech to craft solutions that not only simplify but enhance and optimize work in a smarter way.

Our founders

★ Mr. Vin Mahesan

★ Mr. Nick Kazas

Having a global network of clients, ProSofos offers a variety of services, which includes:

- Digital Presence Enhancement
- Desktop as a Service (DaaS)
- Web Development, Hosting, and Maintenance Services
- Customer Relationship Management
- Mobile Application Development
- Technology Consulting

Choose your Program

Explore our meticulously designed programs to equip you with the skills demanded by the global industry:

ProRise Placement Guaranteed Program

Choose an advanced course from either
Graphic Designing or **Digital Marketing**



Pixel-Perfect Program

You choose **Graphics Designing** as an advanced course.



Digi-Mastery Program

You choose **Digital Marketing** as an advanced course.

Additionally :

- All our students form the core of our program and we call them “trainees”.
- Evening batches for working professionals & students are available.
- Regular weekly sessions are conducted from Monday to Friday.
- All the sessions are completely remote, and you can attend them from anywhere.



Become an Internationally Certified Digital Expert

Gain a comprehensive skill set covering Digital Marketing (DM), Graphic Designing (GD), Content Management System (CMS), and Communication skills



Assured International Work Experience

Secure guaranteed international work exposure by working on live projects and solving real-world business problems



Earn Stipend While You Learn

Get rewarded for your dedication to learning from day one while working on live projects.



Opportunity for International Placement

Stand a chance to land international placements and fulfill your dream of working for North American business firms.



Attain Valuable Certifications:

Acquire five different certifications that validate your expertise and professional credibility.



Gain In-Depth Knowledge

Develop profound insights into Digital Marketing, Graphic Designing, Content Management System, and effective communication to become a well-rounded professional.



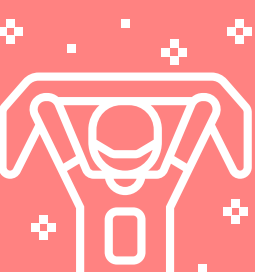
Profile Optimization (Resume/Cover Letter)

Benefit from our team's expertise in optimizing your profile, including crafting a compelling resume and cover letter that stands out in the competitive job market.



Interview-Ready Preparation:

Receive tailored support to ensure you are interview-ready and equipped with the necessary skills to excel in job interviews.



Crack Placement Opportunities (INR 3LPA – 6LPA)

Secure job opportunities offering lucrative salary packages ranging from 3 lakhs per annum to 6 lakhs per annum.

Preview the Syllabus Shaping Your Career Journey

Explore the syllabus for Content Management System & Communication Skills & Personality Development below:



Content Management System (CMS)

- ✓ Introduction to CMS
- ✓ Types of CMS & Its Usage
- ✓ What are website builders?
- ✓ About Publish Mason, Important terms
- ✓ Developing websites using blocks and widgets
- ✓ Setting up a website
- ✓ Maintaining and managing client instances
- ✓ Making Digital Marketing Assessments using Hotjar and Yoast SEO

Communication Skills & Personality Development

- ✓ Greetings, Introduction, & Role-Playing Scenarios
- ✓ Vocabulary Building & Fluency Practice
- ✓ Presentation Skills & Confidence Building
- ✓ Grammar Fundamentals & Idioms and Phrases
- ✓ Email Etiquettes & Listening Skills
- ✓ Personal Grooming and Personality Development
- ✓ Daily Conversations & Speech Flow Exercises
- ✓ Interpersonal Skills & Corporate Etiquettes



Preview the Syllabus Shaping Your Career Journey

Drawing insights from market demands and inspired by industry experts, we have meticulously crafted a comprehensive syllabus designed to bridge the gap between education and industry needs.

Explore the syllabus for
Graphics Designing



- ✓ Tools Usage (Adobe Photoshop)
- ✓ Image Coloring, Retouching & Manipulation
- ✓ Typographic Design
- ✓ Cartoon Caricature
- ✓ E-Commerce Product Banner Design
- ✓ Adobe Illustrator
- ✓ Vector based Illustration
- ✓ Logo Design
- ✓ Visiting Card Design
- ✓ Poster Design
- ✓ Usage of tools in work area (Adobe Figma)
- ✓ Mobile App Design (UI/UX)
- ✓ Desktop Web Design
- ✓ Video Editing With Sound
- ✓ Movie Poster
- ✓ Logo Pitch
- ✓ T-shirt Design
- ✓ Paper Cutout Design
- ✓ Tab App Design
- ✓ Comic Cover page Colouring
- ✓ Magazine Cover Page
- ✓ Template design in Typography
- ✓ Video Advertisement & Social Media Post

- ✓ Technical SEO
- ✓ Content Marketing
- ✓ Email marketing
- ✓ Social marketing
- ✓ Organic Social Media
- ✓ Paid Social Media
- ✓ Google Ads
- ✓ Marketing Proposal
- ✓ Funnel Building
- ✓ Reporting (Monthly, Weekly Client Facing)
- ✓ ORM (Online Reputation Management)
- ✓ Google AdSense
- ✓ Affiliate Marketing
- ✓ Wikipedia Pages Setup
- ✓ Reddit and Snapchat Marketing
- ✓ Youtube account and monetization
- ✓ Multilingual SEO for global audiences
- ✓ Influencer partnerships and co-branding
- ✓ Algorithms and echo chambers
- ✓ Viral marketing and network effects.
- ✓ Strategies for effective influencer collaborations.
- ✓ Chatbots and AI-driven customer support
- ✓ SEO (Search Engine Optimization) – On & Off Page

Explore the syllabus for **Digital Marketing**

Drawing insights from market demands and inspired by industry experts, we have meticulously crafted a comprehensive syllabus designed to bridge the gap between education and industry needs.



Get International Work Experience

At ProRISE, we believe in the power of global exposure. Through partnerships and projects with global companies, you'll have the opportunity to work on real-world challenges, collaborate with professionals from diverse backgrounds, and build a truly international network.

This experience not only enhances your skillset but also opens doors to exciting career opportunities around the world.



Industry Projects

Explore Some of Our Prominent Partner Organizations: Where Our Trainees Thrive!



RIMIB is a premier financial aggregator and advisory platform. By showcasing 100+ products & offers, and providing expert financial advice, it help Canadians make better financial choices. As a digital marketer, you will develop organic promotion strategies, while as a graphic designer, you'll create designs of Canadian offers and products.



DailyGTA

DailyGTA is a renowned hub for news, information, and entertainment in the Greater Toronto Area (GTA). As a digital marketer, you will execute on-page SEO by strategically identifying relevant keywords. And as a graphic designer, you will design eye-catching thumbnails and featured images.



Red Mushroom Canada is an online supplement store, offering authentic, high-quality supplements. As a digital marketer, you'll develop and execute organic marketing plans and as a graphic designer you'll revitalize the website through innovative UI/UX designs.

Optimize Your Profile



01 Resume



02 Cover Letter

Olivia Davies

Retail Sales Associate

Address: 47 Main Street City, State, ZIP
Phone: (555) 123-4567
Email: olivia.davies@gmail.com
LinkedIn: LinkedIn.com/in/olivia.davies

Today's Date

Recipient's Name

123 Company Address
Post Town
Postcode
(xxxx) xxx-xxx
name@company.com

Dear [Mr/Ms/Mx] (Recipient's Name),

The first paragraph is where you introduce yourself to the employer. Use this space to explain who you are, your professional areas of expertise, where you discovered the open position, and the reason(s) you wish to apply.

The second paragraph is where you address the specific responsibilities of the role outlined in the job description. Discuss how your work experience and job-related abilities can help you meet the company's expectations for new hires. To simplify this, try including exact words and skills listed in the job description.

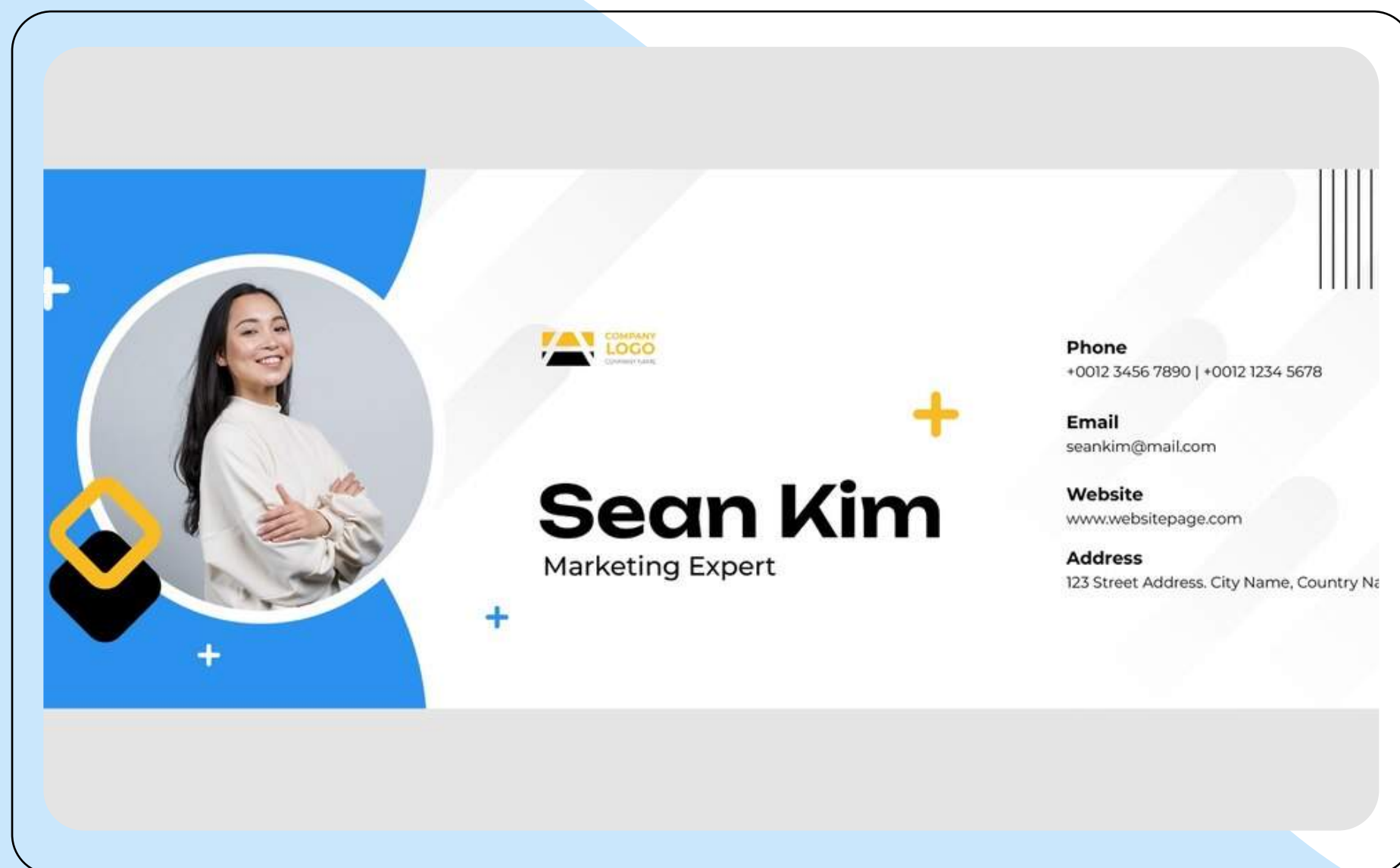
- Use bullet points to highlight major professional achievements
- Remember to quantify your bullet points (use numbers)
- Cover letters that include numbers attract more interviews

In your third paragraph, look into the background of your target company and figure out how they're contributing to their particular industry. Highlight how you fit into their future plans, as well as the ways you can assist them with any goals they seem to have.

The last paragraph is where you directly ask the employer to act on your letter. That's why many career coaches refer to it as the "call to action" paragraph of a cover letter. Let the employer know you're excited about the opportunity to be interviewed. Provide your contact details. Mention that you'll reach out in a week if you don't hear back from them, and thank them for the time they took to read your cover letter.

Yours Sincerely,

Olivia Davies



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Learn from

Industry Experts



Manish Bhatnagar

Graphic Designing Trainer

Masters in Fine Art (M.F.A- Visual Communication) Delhi College Of Art - Delhi University South Campus

Shirin Sandhu

Communication Skills Trainer

BA (hons) Psychology Soft skills Trainer & Corporate Trainer (CPD & HRCI certified)



Shubham Raut

Digital Marketing Trainer

Masters in Digital Marketing from IMT Gaziabad



Our Clients

Unlock the door to real-world experience with live projects from some of our prestigious clients. Our students will have the opportunity to work on projects that define industry standards and set the stage for future success.



Life cycle of a ProRISE Trainee

1.

Admission

Begin your journey by securing a spot in our latest batch. Complete all formalities and get your account created.



Orientation

Familiarize yourself with our program, resources, and expectations during a comprehensive orientation session.

2.



3.

Training

Build your skills and enhance your knowledge through our hands-on training modules led by industry experts.



Certification

Validate your credentials by gaining multiple certifications upon successful completion of the program.

4.



5.

Placement

Transition seamlessly into the professional arena with our dedicated placement support, ensuring a pathway to success.



Certificates You Get

As a ProRISE trainee, you receive five significant certificates upon successfully completing your training:



Training Completion Certificate:

This certificate acknowledges your commitment to learning and mastering industry-relevant skills.
(Total 4 certificates)



International Work Experience Certificate

This certificate signifies your successful transition into the highly lucrative North American markets and open doors to overseas job opportunities.

Alumni Speaks

Anju .S

“

ProRise's digital marketing course proved instrumental in my career. Starting as an intern, the course provided me with valuable insights into digital marketing, leading to enhanced skills and a placement offer. Now, I work remotely for a North American company, a testament to the course's significant impact on my professional growth.



Anjali Puthane

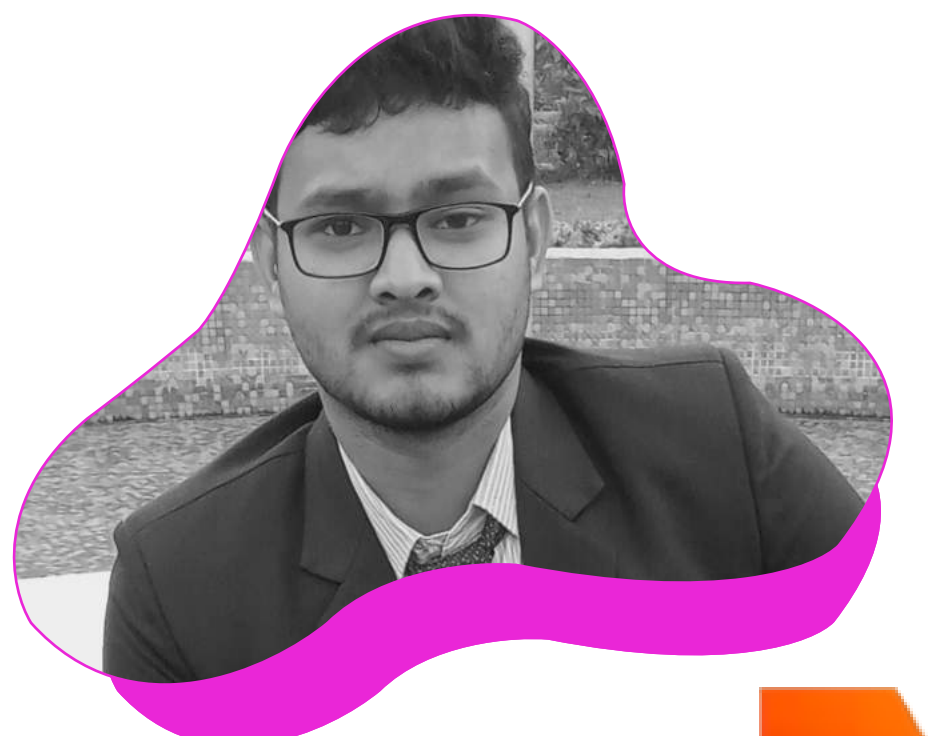
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"Enrolling in the ProRise's Graphic Design class was a pivotal decision that not only honed my creative skills but also paved the way for professional success. Upon completing the course, I secured a placement in Prosofos Inc. Grateful for the transformative journey and the doors this class opened for my career in graphic design!"



“

Joining as a Graphic Designing intern with limited knowledge, ProRise deepened my understanding. The complementary communication skills training improved my interaction abilities, overcoming my fear. ProRise provided a positive experience, contributing to my successful hiring at Prosofos Inc. Canada.



Rana Rao

Alumni Speaks

Priya Jain

“

I enrolled in ProRise Digital MARKETING institute & it was a game-changer for my career. The comprehensive curriculum, hands-on projects, & expert instructors equipped me with skills needed in the ever-evolving digital landscape. I landed a job in digital marketing soon after completing my course. Highly recommended!



Anjali Singh

“

The collaborative & innovative environment empowered me to contribute meaningfully to various projects, leaving me with a profound appreciation for the company's commitment to excellence in every facet of its operations.



Rubi Yadhav

“

As i am totally new to this course & do not know much about Digital Marketing, after joining it I understand so many things & have deep knowledge about it. As ProRise provides communication skills training as a complementary it's also very effective for me, I improved my speaking skills, along with grammar. It was a good experience with ProRise.



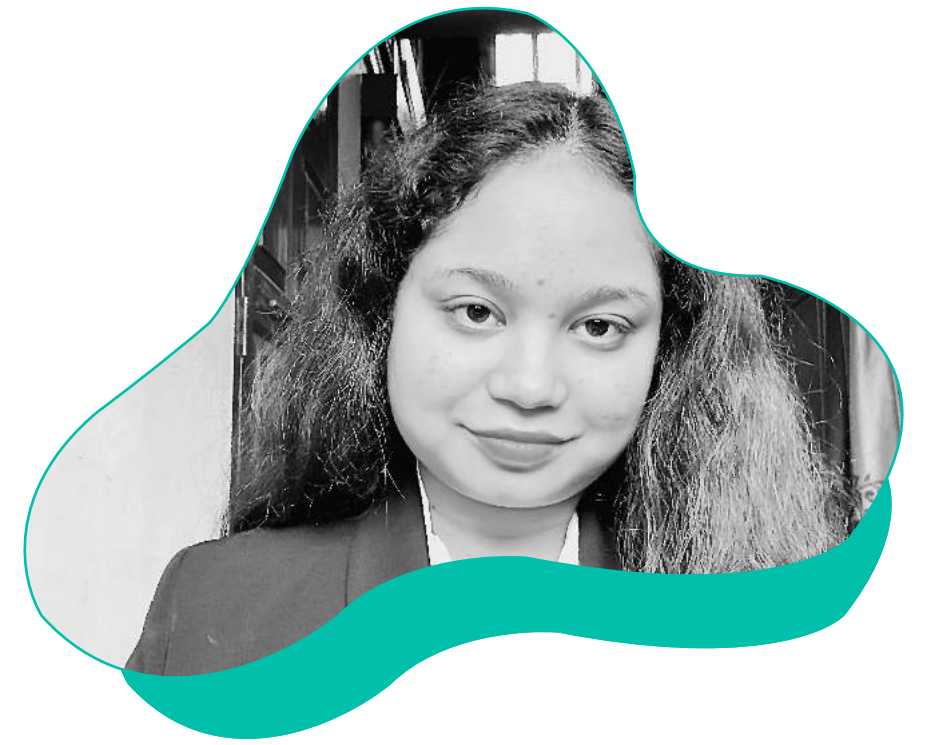
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Alumni Speaks

Nimisha Das

“

I started at ProRise and they helped me get an internship at Prosofos Inc. in Canada. Now, I work there full-time. ProRise has been a big help all along. They teamed up with Prosofos, which has given me great chances to grow in the North American market. I'm thankful for ProRise and excited about my future at Prosofos



Ganesh Paunikar

“

ProRise's digital marketing course was pivotal in my QA career. From intern to securing a placement offer at Prosofos, a North American company affiliated with ProRise, the course empowered me with crucial digital marketing skills. Now, I work remotely, grateful for the transformative impact on my professional journey.



Rising above with ProRISE



Break away from an average professional career

Work in North America

Work on live global projects during training, and upon successful completion, secure placements with our esteemed partners.



Earn 40% Higher Wages

Get skilled and earn up to 40% higher wages while working with our esteemed placement partners.



Learn at 1/30th the Cost of an MBA

Invest wisely in your education and experience first-rate training at a fraction of the cost of a traditional MBA program.



Get Internationally Certified in 6 Months

Fast-track your career and start earning with industry recognized certifications in just six months.



Live Classes & Doubt Solving Sessions

Learn from our experienced trainers in immersive live online classes and personalized doubt-solving sessions.



Course Details & Fees Structure

The PRORISE course spans over six months, with the initial two months dedicated to theoretical learning and the subsequent four months earmarked for paid practical training. During practical training, participants engage in hands-on experiences and work on live international projects. Trainees' eligibility to get regular stipend during the training is contingent upon successfully passing the aptitude test. Read more details below:

- The selection process includes a 45-minute aptitude test conducted on Google Forms.
- The test is scored out of 100 marks
- The test comprises four sections —Graphic Designing, Digital Marketing, Communication Skills, and Content Management System (CMS).
- Each section holds equal weightage and contributes 25 marks to the totalscore.

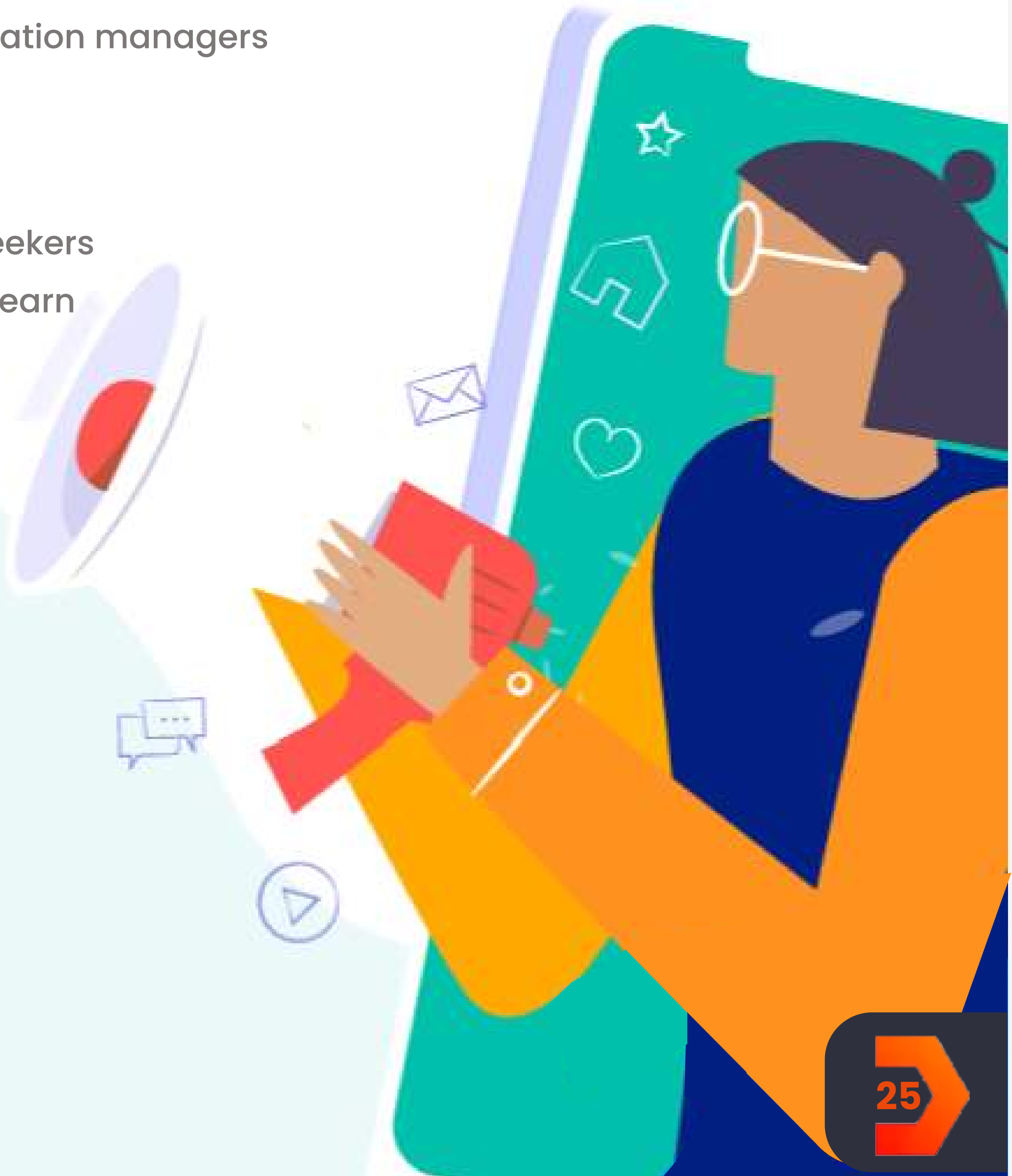
Our team of trainers has carefully designed the scoring system to holistically evaluate your proficiency in the chosen courses. Upon passing the test, you become eligible to get remunerated during the training of 4 months.

- ✓ **Courses Fees : Rs. 30,000/-**
- ✓ **Tenure (2 Months of training + 4 Months of practical application) : 6 Months**
- ✓ **Stipend (for 4 months) : YES (Contingent on passing the aptitude test)**
- ✓ **Guaranteed Placement : YES**
- ✓ **Option to Pay In Installments :: Yes, Rs. 15,000 before joining & Rs. 15,000 after 30 days (flexible)**

Who Should Sign-up?

Any Diploma (10+2+3) Holder / Graduate / Postgraduate

- Digital Marketers
- Graphic Designers
- Content Writers
- Online Influencers
- Brand and Communication managers
- Traditional marketers
- Budding Marketers
- Graphic Design Job Seekers
- Anybody who likes to learn new things



How to Join?

1

Application Initiation:

Connect with us through any of these ways:

1. Send a WhatsApp message at 9309705864
2. Email us at prorise@prosofos.com
3. Fill out our website contact form at <https://prorise.ca/contact-2/>
4. Drop us a message on our social media handles (@proriseadmin on Instagram/Facebook).

2

Introduction and Program Explanation:

Expect a call from our representative who will provide a detailed explanation of our programs to help you make an informed decision.

3

Program Selection

Choose the program that aligns with your requirements and career aspirations after discussing the options with our representative.

How to Join?

4

Application Review:

Submit your application for review. Our team will carefully assess your application and provide approval or rejection based on our evaluation.

5

Confirmation and Payment:

Once approved, proceed to confirm your enrollment by making the required payment. Our team will guide you through the necessary formalities.

6

Program Commencement:

Start your sessions promptly after completing the required formalities and begin an enriching learning experience specific to your chosen program.



Scan QR Code to
Make Payment



Enroll Today

 +91 9309705864

 prorise@prosofos.com

 www.prorise.ca